



**DesignIT Visuals**

**COMPANY PROFILE**

# Who we are

We are a creative firm established to provide innovative, creative and catchy solutions to the marketing needs, branding needs as well as Information Technology needs using high-end trending technology providing you with the desirable results for your business growth.

We offer a wide range of solutions with specialization in Content development (concept and content write-up, graphics designing, content management), Multimedia solutions (photography both indoor and outdoor, videography/cinematography/documentaries), IT solutions like Website development, Website content management systems, Live/Video Conferencing coverages. In addition to that, we offer high quality digital printing, embroidery, screen printing and offset printing services outputting large format banners, brochures and other IEC materials, embroidery materials like golf-shirts, caps.

In a nutshell, we work hard to bring a client's brand to the sight of the target audience.



## Vision

**A market leader through innovation, knowledge and technology.**

Our vision is to become the go to marketing agency in the region through cultivating knowledge and technology and an exemplary corporate culture. We believe the methodology will bring in quality and desirable outputs to the existing clients thereby making us an ideal partner for your marketing needs.



## Mission

**Boarderless distinguished service through concrete values**

Our mission is to ensure customer satisfaction by serving our clients with quality services, at very much affordable and reasonable rates within a convenient timeframe. As such, we are guided by strong values that safeguards the fulfilment of this mission.



## Core Values

**The five pillars of DesignIT Visuals**



# Our Services



SERVICES

## ▶ GRAPHICS DESIGNING & CONTENT DEVELOPMENT

We craft content from concept, to development, rolling out, managing it and gathering feedback for continuous growth.

We are experienced in coming up with meaningful and catchy designs, among others:

Business cards  
Company profiles  
Letterheads  
Infographics  
Flyers/Posters  
Leaflets  
Brochures  
social media posts  
Logos  
Certificates  
Calendars

Newsletters  
Magazines  
Pavillions  
Product Packaging  
Vehicle branding  
Labcoats  
Zitenje/Wrappers  
Digital banners  
Print banners  
Large format Billboards,  
and Outdoor signages.

Receiptbooks  
Invoice books  
Quotation books  
Save the Date cards  
Invitation Cards  
Music Artworks  
Notebooks branding  
Mugs branding  
Office branding  
Concert/festival artworks,  
and many more.

## ▶ INFORMATION TECHNOLOGY SOLUTIONS

We offer the following IT solutions using advanced, trending and up to date technologies that are scalable to meet the demands of your growing business

Designing, developing and hosting of websites.  
Social Media Pages marketing and management (Facebook, Twitter, Instagram, LinkedIn, YouTube)  
Email marketing  
Search Engine Optimization  
Mobile and desktop application development

# Our Services

...Cont'd



SERVICES

## ▶ PRINTING SOLUTIONS

We offer the embroidery services as well as printing of various kinds like screen printing, digital printing, offset printing and large format printing.

General printing, scanning, photocopy, booklets, Stickers, posters/flyers, diaries, calendars, banners, billboards, colorplast, PVC, vinyl, magazines, newsletters, brochures, T-shirts, Mugs, Umbrellas, Membership Cards, Namecards, teardrops among others.

## ▶ MULTIMEDIA SOLUTIONS

We are a team of talented creatives offering the following multimedia services:

Indoor and Outdoor photography, Live Video Conferencing, Voice over ads, Indoor and outdoor videography, Motion graphics video adverts, Sound engineering.

## ▶ BRANDING & MARKETING SOLUTIONS

We use various tools to help you create, grow and maintain your business. Our solutions are customized to meet the marketing need of your business. We do:

*Digital marketing* for your business online persona,

*Social Media marketing* where we manage social media pages and its content on your behalf.

*Influencer marketing* where influencers that are followed and trusted by a lot of people are used to enhance your online visibility.

# Why Choose Us?



## ▶ OUR CORPORATE CULTURE

We are an agency that prides itself on its family culture and we seek out high caliber people. We are an agency that has, at its core, a team philosophy that is clearly apparent each other and everyday there is a real sense of being there for one another. We believe in nurturing the skills of our team members and providing growing levels of responsibility.

## ▶ OUR TARGET AUDIENCE

We understand that different business have different needs so we work on addressing such needs for a good range of audience:

- Startups that need to get well established and earn marketshare
- Established business that seek services in a more likely improved way
- Established business that are vulnerable to elimination due to several marketing challenges

## ▶ PROVEN EXPERIENCE

We have worked with a number of firms, businesses, individuals building, growing and maintaining their brands. With over 2 years handling corporate clients, our record of professionalism and quality services delivery has been set and raised beyond the bar and we are proud to see the clients we have worked with attest to that.

Take a look at some of the clients we have worked with

# Most recent Clients



Lync Systems  
MASTERING THE ART OF TECHNOLOGY



**SUCCESS**  
IS ONLY COMPLETE WITH U



## Contact Us



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